

Jennifer Wilkinson Underwood, Ph.D.

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Career Highlights

- Passionate power-based violence prevention educator. Creating trauma-informed and research-based response and prevention content for local, state, and national nonprofit organizations, as well as higher education institutions.
- Adult learning subject matter expert. Over 20 years of experience in training, content and curriculum development, and assessment.
- Effective writer and communicator. Tailoring writing for a variety of audiences, including academic, professional, community, and grant funders.

Professional Experience

Seven Two Consulting

September 2022 - Present

Owner

- Provide education and training development services, including online course content development, training curricula, handouts, and evaluation plans.
- Write manuscripts and white papers for academic and professional audiences.
- Edit and proofread content in a variety of formats, including handbooks, papers, manuals, and courses.
- Consult with non-profits and educational institutions on grant writing, program development, and outcome assessment.
- Advocate for safe and inclusive communities, with a focus on supporting LGBTQ+ youth.

U.S. Center for SafeSport, Denver, CO

March 2020 – August 2022

Content Developer

- Developed research-based and trauma-informed educational content to prevent abuse in sport. Worked with team of instructional and graphic designers to produce eight online courses, three comprehensive toolkits, and over 20 collateral resources. Topics include preventing abuse, reporting abuse, responding to disclosures, understanding policy, athlete inclusion, and promoting athlete mental health.
- Worked with internal and external subject matter experts to meet needs of specific audiences, including health professionals, mandatory reporters, coaches, parents, youth, and volunteers.
- Ensured content represented needs and experiences of all athletes, especially those traditionally marginalized in sport. Included information about supporting LGBTQ+ athletes, athletes with disabilities, and athletes of color in every newly created and revised resource.
- Facilitated organization-wide group of legal, policy, and communications subject matter experts to simplify policy language to better meet educational needs.
- Utilized adult learning best practices in all content creation and worked with Instructional Designers to ensure online courses were WCAG 2.0 compliant.
- Served on Center's Culture Committee (August 2021-August 2022), including as Chair from April-August 2022.

Gender-Based Violence Consultant and Trainer, Richmond, VA January 2015 – March 2020

- Worked with staff of client organizations to plan and facilitate trainings and other learning events. Consulted with internal and external subject matter experts to ensure content was accurate and relevant. Target audiences included community-based advocates, allied professionals, student affairs professionals, collegiate athletic department staff, and higher education administrators.
- Developed research-based and trauma-informed professional training curricula for client organization staff to implement. Deliverables included background rationale, learning needs assessments, full training outline, activities, handouts, and evaluation.
- Created trauma-informed and social justice-oriented gender-based violence response and prevention resources for community agencies and higher education institutions.

Virginia Tech, Blacksburg, VA

July 2006 – June 2014

Outreach Coordinator, Women's Center

- Developed, coordinated, and conducted an average of 80 trainings and prevention programs per year to increase knowledge of gender-based violence dynamics, to encourage bystander intervention, and to improve response to survivors.
- Chaired university sexual violence prevention coordinating council.
- Provided crisis intervention, accompaniment, and advocacy services to survivors.
- Coordinated the development and annual monitoring of university response protocols for sexual assault, relationship violence, and stalking.
- Advised a 16-member anti-violence student peer education group, including recruitment, curriculum development, training, and ongoing supervision.
- Evaluated gender-based violence programming and training to assess participant learning and to facilitate continuous improvement, including the development and measurement of programmatic learning outcomes and departmental outcomes.
- Managed day-to-day operations of a federal Violence Against Women Act grant, including grant compliance and grant reporting.

Project Horizon, Lexington, VA

September 2003 – May 2005

Director of Client Services

- Served as primary sexual assault and domestic violence counselor for adults and children from the community and local universities.
- Oversaw all client related services, including shelter, counseling, and the 24-hour hotline.
- Advocated for clients in legal, mental health, medical, and social service systems.
- Directly supervised 7 client services staff members; provided clinical supervision for all staff and interns.

Project Horizon, Lexington, VA

June 2001 – September 2003

Volunteer and Outreach Coordinator

- Revised agency's 32-hour curriculum covering domestic violence, sexual violence, client diversity, and crisis intervention.
- Created and facilitated university and community trainings on domestic violence, sexual assault, and sexual harassment.

- Recruited and trained volunteers for work in 6 different agency areas, including the hotline, shelter, children’s program, older adult program, office work, and special projects.
- Managed approximately 70 volunteers across 6 areas.
- Provided crisis intervention to clients on the 24-hour hotline and in person.
- Accompanied clients to law enforcement meetings and court hearings; provided information and support related to the criminal justice system.

Research and Assessment Experience

Virginia Commonwealth University, Richmond, VA

August 2016 – May 2019

- Conducted quantitative and qualitative research individually and with research teams, including the institution’s annual climate survey on sexual violence and bystander intervention.
- Created trainings and educational resources to support student affairs staff in understanding and implementing assessment practices in their work.

Teaching Experience

Virginia Commonwealth University, Richmond, VA

- SLWK 611 (Graduate) - Foundations of Research in Social Work Practice (Summer 2023)
- SLWK 706 (Graduate) - Research for Clinical Social Work Practice (Fall 2023)
- CLED 620 (Graduate) - Student Development Services in Higher Education (Fall 2017)

Virginia Tech, Blacksburg, VA

- HD 4374 (Undergraduate) - Parent Education and Practice (Fall 2005, Spring 2006)
- UNIV 1704 (Undergraduate) - First Year Seminar (Fall 2009, Fall 2010)

Selected Presentations

National

- Conley, A. H., & **Underwood, J. W.** (2019). *Sex trafficking among college students*. Presented at the Solving the Campus Sexual Assault and Dating Violence Puzzle Annual Conference, Raleigh, NC.
- Cabler, K. A. & **Underwood, J. W.** (2017). *Equity and justice: A new framework for diversity and inclusion*. Presented at the American Association for Adult and Continuing Education National Conference, Memphis, TN.
- Conley, A. H., **Underwood, J. W.**, & Moreau, A. (2016). *Revictimization and resiliency: A trauma-informed approach to working with all students*. Presented at the Solving the Campus Sexual Assault and Dating Violence Puzzle Annual Conference, Raleigh, NC.
- Cascone, L., McCord, K., & **Underwood, J. W.** (2011). *How Women’s Centers can advance bystander intervention in preventing intimate partner violence and promoting healthy dating behaviors*. Presented at the National Women’s Studies Association annual conference, Atlanta, GA.
- Cascone, L., McCord, K., & **Underwood, J. W.** (2009). *Evaluating the Red Flag Campaign*. Presented at the June 2009 CALCASA Campus Training and Technical Assistance Institute, Dallas, TX.

Publications

Refereed

- Hermann, M. A., Walsh, R. L., & **Underwood, J. W.** (2019). Experiences of school counselor mothers: A phenomenological investigation. *Professional School Counseling*, 22(1), 1-11. <https://doi.org/10.1177/2156759X19844491>
- Flemke, K. R., **Underwood, J. W.**, & Allen, K. R. (2014). Childhood abuse and women's use of intimate partner violence: Exploring the role of complex trauma. *Partner Abuse*, 5(1), 98-112. <https://doi.org/10.1891/1946-6560.5.1.98>

Non-Refereed

- **Underwood, J. W.** (2016). *Safety and justice for all: Best practices for Virginia campuses addressing gender-based violence*. Richmond, VA: Virginia Sexual and Domestic Violence Action Alliance.
- **Underwood, J. W.** (2016). *Safety and justice for all: Community college edition: Best practices for Virginia campuses addressing gender-based violence*. Richmond, VA: Virginia Sexual and Domestic Violence Action Alliance.

Education

Ph.D. in Education, Virginia Commonwealth University, Richmond, VA May 2019

Track: Urban Services Leadership/Adult Learning

- Dissertation: *Impacts of Gender-Based Violence and Harassment on Graduate Student Academic Functioning*; Chair: Dr. Abigail H. Conley

Master of Social Work, University of North Carolina-Chapel Hill, Chapel Hill, NC May 2001
Concentration: Mental Health

Bachelor of Arts in Integrative Studies, George Mason University, Fairfax, VA May 1999
Concentration: Psychology